May 13, 2022 Views per month: 50,000 Ad equivalency: \$1,950



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I recently wrote about the **40th Annual Gentlemen's Haberdashery** fundraiser that took place at the **Balboa Bay Resort**. Local resident **Tony Moiso** is **Honorary Co-Chair** of the event and **Chairman & CEO of Rancho Mission Viejo**.

The goal was to raise money for **The Heart of Jesus Retreat Center**, which is operated by the **Sisters of the Society Devoted to the Sacred Heart**. They "provide religious and integrity formation and avenues of faith development for children, youth, adults and families, all within the confines of a safe, secure and caring Center situated in the heart of **Santa Ana**."

Well, this just in. This year's event raised, are you ready, a record-breaking amount of more than \$500,000.

"It was inspiring to see such a generous and philanthropic group of leaders and members of our community come together with a common goal to give thousands of children in Orange County and Southern California the gift of laughter, prayer and learning at the Heart of Jesus Retreat Center," said Moiso.

The Gentlemen's Haberdashery is a fun event where some of Orange County's most prominent male executives and community leaders model a full range of menswear.

It returns to the Balboa Bay Resort on April 27, 2023. Mark it down!